

# Vehicle access and security systems: trends, forecasts and companies

## 2005 edition: Passive entry unlocks a new market

As passive entry systems gain widespread appeal, the market for car door lock cylinders is shrinking. With cost pressures in mind, some vehicle makers are now de-contenting their lock applications and eliminating the front passenger door lock. Consequently, some conventional lock set makers are looking at diversifying and broadening their product range, moving into the electronics arena.

The European passive entry systems market alone is set to experience some dramatic increases in installation, and this exclusive second edition report from ABOUT Automotive focuses firmly on the electronics side of the business. The report determines how the market for passive entry systems is shaping up, evaluates consumer acceptance of these systems and assesses the technical hurdles that still need to be jumped.

- Market fitment data
- Market volume analysis

The forecasts for OE volumes in this report are supported by interviews with experts at component manufacturers and OEMs across Europe and North America.

### ABOUT the author

Matthew Beecham is the author of two best-selling Economist Intelligence Unit publications, *The European automotive components market* and *World automotive components: market prospects to 2005*. Matthew has also produced several other ABOUT Automotive titles, including *A review of the automotive market for vehicle access and security systems* and *Automotive Heating, Ventilation and Air Conditioning (HVAC)*.

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### Report coverage

**Chapter two** considers some market trends in remote keyless entry and passive keyless entry as well as setting out our estimates and forecast for both technologies in Western Europe and North America through 2010.

**Chapter three** considers the current state of the passive entry systems market and addresses some key questions about where we go from here.

**Chapter four** provides brief profiles of the major vehicle access system manufacturers, namely Aisin Seiki, ArvinMeritor, Huf, Kiekert, Siemens VDO, Tokai Rica, Valeo, Witte, Cherry, Delphi Delco, Omron, Intier, Lear and Strattec.

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