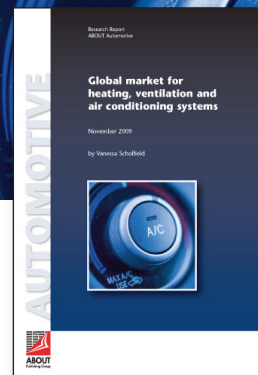


The global market for automotive heating, ventilation and air conditioning: 2010 edition



Brand new research on the automotive HVAC sector

This report highlights the findings of research conducted throughout 2009 by ABOUT Automotive in the automotive air conditioning market. It is largely based on our research, analysis and interviews with a number of industry experts, gathering individual perspectives.

The study updates and extends our previous analysis of this sector, published in 2001, 2003 and 2006 providing some insights in a number of areas, including:

- The market for automotive climate control, determining the trends and topical issues;
- The main manufacturers serving this sector, identifying how the market is divided in terms of market share on a regional basis;
- Trends in key product and process technologies, both current and future; and
- OEM trends and rationale in adopting different types of climate control.

The report provides answers to such vital questions as:

- What are the market shares of the leading companies, and why is the market OEM driven, as opposed to market driven?
- Despite the maturity of the markets throughout the developed world, why will the technical boundaries of air conditioning systems continue to be pushed back?
- Will the move towards hybrid and electric vehicle technology present significant opportunities for manufacturers, and will the development costs be prohibitive?
- How quickly are penetration rates for the smaller vehicle segments catching those of the larger, more saturated segments?
- Which suppliers have the most to lose if the pendulum swings in favour of HFO-1234yf in Europe?

Published: November 2009 Price: £495
No. pages: 60 Format: PDF

Report contents

Chapter two identifies the market leaders for automotive HVAC systems in Europe, North America and Japan, comparing how their positions have changed since 2005. We also present some more detailed analysis of the fitment of automatic (and standard) climate control systems by region (NAFTA, Europe, Japan, China and Rest of the World).

Chapter three reviews the technical trends and challenges that the sector currently faces. The great refrigerant debate is analysed, along with new trends – such as automatic and intelligent HVAC systems, as well as more compact units designed specifically for the increasingly important small car sector.

Chapter four provides brief profiles of the major automotive air conditioning equipment manufacturers:

Behr
Behr-Hella Thermocontrol (BHTC)
Calsonic Kansei
Delphi Corp
Denso
Valeo
Visteon

ORDER FORM

1 Purchase information

I would like to purchase
The global market for automotive heating, ventilation and air conditioning: 2010 edition

Quantity	Price*	Total
<input type="text"/>	£495	<input type="text"/>

*Reports are supplied electronically as a PDF.

2 Personal details

(Please attach your business card or complete the following in capitals)

Name (Mr/Mrs/Ms/Dr)	<input type="text"/>
Job title	<input type="text"/>
Company name	<input type="text"/>
Address	<input type="text"/>
City	<input type="text"/>
Zip/postcode	Country
Nature of business	<input type="text"/>
Tel	<input type="text"/>
Fax	<input type="text"/>
E-mail	<input type="text"/>

3 Payment method

I enclose a cheque for £ payable to

ABOUT Publishing Limited.

Customers can pay by cheque with either of the following methods: Sterling cheques drawn on a UK bank. Cheques in US dollars, euros or in any freely convertible currency drawn on the country of origin at current exchange rates.

Please charge £ to my Visa MasterCard

Account number

Name

Valid from

Signed

Expiry date

Please send me a proforma invoice (Report(s) will be sent on receipt of payment)

The above prices do not include VAT. Customers in EU member countries may be liable to pay VAT if their Registration Number is not supplied. Please enter your EU Registration Number (VAT/TVA/BTW/MOMS/MWST/IVA/FPA) below:

4 Please send your order to

ABOUT Publishing Group Limited 21 Noel Street, London, W1F 8GP, United Kingdom

T: +44(0)20 7434 1269 F: +44(0)20 7434 1545

e-mail: sales@aboutpublishing-auto.com www.aboutpublishing-auto.com



ABOUT
Publishing Group

ABOUT Publishing Limited. Registered in England No. 4344194. Registered office: 21 Noel Street, London, W1F 8GP.